



## CIRCULAR

**FILE:** AP\_3/34/1 **TO:** SPREP National Focal Points  
**DATE:** 6 August 2021  
**CIRCULAR:** 21/85

**SUBJECT:** Innovative Logo Design Competition for the Pacific Climate Change Centre

Dear Members,

I am pleased to inform you that the Pacific Climate Change Centre (PCCC) invites entries for the design of a logo for the PCCC. The PCCC is a regional Centre of Excellence and hub for climate change information, capacity building, research, and innovation. The PCCC is highly valued by our Pacific islands, as it provides practical support, knowledge, and training to address their adaptation and mitigation priorities and challenges. It is underpinned by strong partnerships with Pacific Governments, applied research institutions, donors, civil society, and the private sector.

The new logo will help brand the PCCC, reflect Pacific ownership and represent the PCCC across national, regional, and international audiences. The competition for the Pacific Climate Change logo design is open for SPREP Pacific Island Members and will be launched at the 2nd anniversary of the PCCC, in September 2021.

The documents for the PCCC innovative logo design competition are attached, for your ease of reference. The closing date for submission is midnight 12am, Friday 27 August 2021 (Samoa Standard time).

Your sincerely,

A handwritten signature in blue ink, appearing to read "Kosi Latu".

Kosi Latu  
**Director General**

Encl.  
PCCC Innovative logo Design Information Paper  
PCCC Innovative logo Design Entry Form