

CIRCULAR

FILE: AP 2/1/9

SPREP National Focal Points:
The Cook Islands, Federated
States of Micronesia, Fiji, Kiribati,
TO: Marshall Islands, Nauru, Niue, Pa-
lau, Papua New Guinea, Samoa,
Solomon Islands, Tonga, Tuvalu,
Vanuatu

DATE: 26 April 2022

CIRCULAR: 22/37

SUBJECT: International Day for Biological Diversity, 22 May 2022

Dear Members,

The Secretariat of the Convention on Biological Diversity (CBD) has defined the theme “Building a shared future for all life” for the [International Day for Biological Diversity](#) on **22 May 2022**. There are three main ways for our Pacific Islands region to harness this event to raise awareness of Pacific actions and priorities for Pacific biodiversity for the International Day for Biological Diversity. We would also like to incorporate these in our work to amplify our Pacific voice in the lead up to, and at, the 15th Conference of the Parties to the CBD this year (CBD COP15).

Our SPREP Communications and Outreach Unit is available to support you, as needed, in undertaking these activities.

1. National and regional statements

The CBD Secretariat is seeking short videos and written messages from all regions on what it means to you that - together we are building a shared future for all life on Earth. These short messages can be videos or written statements of up to 400 words and must be submitted to the CBD Secretariat **by 11 May** following the [CBD's guidelines](#).

National or sub-national statements are also welcomed.

Please alert SPREP to any statements so we can help amplify your statements, or please contact our SPREP Communications and Outreach Unit should you seek assistance or support.

2. Event or activity registration

The CBD Secretariat encourages all Parties to the Convention and all organisations to organise activities to celebrate Biodiversity Day and to showcase their work by submitting it to the CBD's website. Please [share your Biodiversity Day celebrations](#) with the CBD Secretariat and our SPREP Communications and Outreach Unit who are on standby to support you where needed.

3. Social media posts

Lists of [22 actions for biodiversity](#) are available for various audiences to inspire action for nature. The actions are aligned with the draft post-2020 [global biodiversity framework](#). You are called to:

1. Adopt any of the 22 actions or propose your own actions or lists
2. Share photos/videos of your action(s) on social media with the hashtag #BiodiversityDay ([available in other languages](#))

We ask our Members to tag us on Facebook (SPREP.PEIN) or Twitter (@SprepChannel), or notify us so that we may share your posts and encourage wider reach.

Should your team need any assistance of support for any of the above three activities, we ask you email our Communications and Outreach Unit at Communications&Outreach@sprep.org.

We will also be coordinating the preparation and submission of a regional statement through the Pacific Islands Roundtable for Nature Conservation (PIRT) as the Secretariat of PIRT.

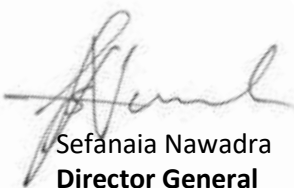
All five of the principal direct drivers of biodiversity loss — land and sea use change, direct exploitation, climate change, pollution, invasive alien species and their interactions — are already occurring on islands and have substantial impacts on all dimensions of island biodiversity.

SPREP will provide support for the Pacific in preparation for the Fifteenth Meeting of the Parties (COP) to the CBD, scheduled for the third quarter of 2022. A Pacific Regional Preparatory Meeting for the 15th Conference of the Parties (CoP) to the CBD will be convened virtually, a Save the Date Circular will be sent out to our Members in due course.

A key component of this work to prepare for the CBD COP15 will be the development of the communications campaign to amplify our Pacific Voice for which our Communications and Outreach Unit will work with you to develop and implement. The preparations for the International Day of Biological Diversity are the very first step to this.

For information about SPREP's support to CBD processes, please contact Amanda Wheatley, Biodiversity Adviser amandaw@sprep.org or Juney Ward, Ecosystem and Biodiversity Officer juneyw@sprep.org for more information.

Yours sincerely,



Sefanaia Nawadra
Director General

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