

CIRCULAR

FILE: AP 9/9/1 **TO:** Parties to the Noumea Convention
DATE: 16 April 2026
CIRCULAR: 26/31
SUBJECT: **Development of a Communications Strategy for the Noumea Convention**

Dear Contracting Parties,

As part of the Noumea Convention Workplan and Budget approved by Parties at the 18th Conference of the Parties Meeting, the Secretariat is progressing work for the development of a Noumea Convention Communications Strategy. This is being led by our SPREP Communications and Outreach Unit.

We have attached a draft timeline of actions that will guide our progression, we do kindly note that this is a flexible, organic timeline and will be adjusted as needed.

A large part of this work will be done in consultation with Parties and to help get this started we are seeking your support in the following:

1. Nominating a contact person for whom we can liaise directly with on the development of the Communications Strategy. The draft Terms of Reference is included in the attached document. We ask that your contact person be shared with Nanette Woonton nanettew@sprep.org and Kathleen Tautuave-Afereti kathleent@sprep.org by **22 April 2026**.
2. An online survey has been prepared by the Secretariat to gauge initial feedback from Parties, and this is part of our first consultation which we will use the answers from, along with our research, to help build the first draft of the communications strategy upon. The closing deadline for the survey is **30 April 2026**. You can access the survey link here: <https://forms.gle/L9doa5CTkRB8mBye6>

Should you have any questions, please email Nanette Woonton and Kathleen Tautuave-Afereti at nanettew@sprep.org and kathleent@sprep.org.

We look forward to working with you all on the Noumea Convention Communications Strategy and thank you for your continued cooperation and support.

Yours sincerely,



Easter Chu Shing
Acting Director General

Attach 1: Action brief: **Noumea Communications Strategy and other related content.**